



Tri-Valley Regional Occupational Center/Program

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PRESS RELEASE

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Foothill DECA Awarded Highest Honors at International Conference

(Pleasanton, CA) Every year, DECA students from all over the world gather together at the International Career Development Conference (ICDC) in order to compete in various business competitions and participate in leadership academies. As one must qualify as a Top 3 finalist in one's respective state or province to gain a spot to Internationals, every high school student who attends ICDC is a highly qualified young business professional who is viewed as the "best of the best" in his or her specialized category. ICDC marks the end of a DECA year, and Foothill High School DECA students all year-round to reach such a level of competition.

This year, Foothill DECA competed in the ICDC in Orlando, Florida, from April 29- May 4, 2011. Approximately 16,000 high school students and advisors from all over the world competed in 36 different competitive events and leadership academies. Students prepare year-round in events that include concentrations such as business law, marketing, or finance. It is always a large feat to have students place at the International level, let alone qualify to attend the International conference. We are proud to acknowledge the International qualifiers and winners (listed below) and their categories during this event.

After a successful conference, Foothill DECA is already eagerly preparing for next year's conferences and competitions, including the Regional and Western Regional Leadership Development Conferences and the NorCal, State, and International Competitions. Foothill DECA would like to thank all parents, alumni, and business partners for their support this past year. For more information about DECA, please contact Tami Raaker at traaker@pleasanton.k12.ca.us or (925)461-0425 or visit the DECA website at deca.org. Business partners, to assist with training, and/or judging are needed throughout the year. Anyone wishing to make a charitable contribution to assist students with competition expenses should contact Tami Raaker. Donations are tax deductible.

Qualified Participants: Shreya Arora, Kyle Bettencourt, Yehna Cho, Randall Hahn, Pete Huang, Megha Jain, Aditi Jhanwar, Gopi Karunamoorthy, Atra Kermani, Kavya Methukupally, Bridget Moran, Yash Nagda, Taryn Qi, Siyang Qiu, Shruti Thundiyil, and Helen Wu.

Winners: Anna Zhang & Vivian Tsai
1st Place - Hospitality Team, Decision Making

Brian Wu & Catherine Jue
7th Place - Buying & Merchandising Team
Decision Making

Christine Yi
5th Place – Professional Selling



(l to r) Instructor Tami Raaker, students Vivial Tsai and Anna Zhang (photo courtesy of Shruti Thundiyil).

Press Release written by student Christine Yi.