



**Minutes of the Special Meeting/Strategic Planning Workshop
of the Tri-Valley Regional Occupational Center/Program
Joint Powers Governing Board with Joint Member Districts**

August 16, 2010
Dublin Civic Center

1.0 OPENING CEREMONY – MEETING OF THE BOARD IN PUBLIC – 11:00 a.m.

Board President Guin Van Dyke called to order the special meeting/workshop of the TVROCP Joint Powers Governing Board and Joint Member Districts on August 16, 2010, 11:00 a.m., in the Dublin Civic Center Regional Meeting Room.

Board Members Present

Guin Van Dyke, President
Jim Ott, Member
Stewart Gary, Member
Diane Centoni, Secretary

*(Vice President Jennifer Henry
was unable to attend.)*

TVROCP Member Districts Present

Noreen Bastian, TVROCP	Bryce Custodio, Coordinator, DUSD
Jorja Ivie, TVROCP	Cindy Alba, Asst Superintendent, LVJUSD
Fred Rutledge, TVROCP	Kelly Bowers, Superintendent, LVJUSD
Shay Galletti, TVROCP	Parvin Ahmadi, Superintendent, PUSD

Guests

Dr. Patrick Ainsworth, Keynote Speaker

Superintendent Diane Centoni led the Board in the Pledge of Allegiance.

2.0 OPEN SESSION – Welcome and Introductions

Superintendent Centoni welcomed and introduced the workshop participants, and congratulated Superintendent Parvin Ahmadi (Pleasanton USD), Superintendent Kelly Bowers and Assistant Superintendent Cindy Alba (Livermore Joint USD), on their recent appointments. She thanked all parties for coming and for their commitment to the students and this partnership that increases TVROCP's capacity to serve our shared students. She stated that the TVROCP Mission and Vision Statement, developed by all stakeholders, reinforces the TVROCP's commitment to "Preparing People for College and Careers and Creating a World-Class Talent Pool.

An opportunity was provided for public comment; none was heard.

3.0 BOARD AND JOINT MEMBER DISTRICT STRATEGIC PLANNING WORKSHOP

The TVROCP Joint Powers Governing Board, Superintendent and partner agencies met to review and discuss the draft 2010-11 TVROCP Goals and Strategic Intent. Superintendent Centoni reviewed the purpose of the workshop and the agenda. The workshop was broken into a presentation on the recent California Department of Education (CDE) report on *Multiple Pathways to Student Success: Envisioning the New California High School*. A policy discussion on the report was held, followed by a presentation of the draft TVROCP 2010-11 Goals with discussion among participants.

Keynote – Multiple Pathways to Student Success: Envisioning the New California High School —Dr.

Patrick Ainsworth, Assistant Superintendent for Secondary, Career and Adult Learning Division, CDE
Superintendent Centoni introduced keynote speaker Dr. Patrick Ainsworth who presented on *Multiple Pathways to Student Success: Envisioning the New California High School*. He reported that the CDE report to the Legislature and Governor was written pursuant to AB2648, Chapter 681, Statutes of 2008. The legislative purpose of AB 2648 is to explore the feasibility of establishing and expanding the Multiple Pathways (MP) model. Feasibility is defined as, "something that can be carried out or achieved," and as, "the degree to which something can be achieved or put into effect."

Dr. Ainsworth reported, in part, that a goal of MP is for pathways to be designed to ensure that all students have curriculum choices that will prepare them with the knowledge and skills necessary for:

- Successful career entry immediately after high school
- Successful participation and completion of education after high school, including, for example, two- and four-year colleges and universities, apprentice programs, formal employment training, and other postsecondary options.

The MP approach consists of four components:

- Rigorous and relevant academic program of study
- Rigorous career technical core
- Work-based learning
- Support systems and services

Policy Discussion

Following Dr. Ainsworth's presentation, the TVROCP Joint Powers Governing Board, Superintendent and member districts held a policy discussion related to the report. Superintendent Centoni introduced the framing question for the discussion:

“In light of the current conditions that exist—the status of CTE, the MP feasibility report, the TVROCP mission and our member district missions, and the fiscal crisis affecting all education stakeholders—***what would be the most strategic actions we could take as a JPA to strengthen the CTE delivery system and to raise achievement for all students?***”

The following highlights some of the discussion:

1. What does the state envision to implement this? Is it the intent that every high school offer every pathway or are they looking at having certain pathways at certain high schools in a regional area? Dr. Ainsworth shared some examples, noting the following:
 - We've seen multiple pathways in different ways, some thematic.
 - Not everyone can offer all sectors.
 - It is the recommendation to offer choice; market choices drive choices.
 - Districts implementing MP would be eligible for waivers.
2. We need direction from the state. We have to get connection between CSU/UC and high school.
 - Project Lead Away is a local interest.
 - Need to build the certificate program for students, such as to enter the auto industry.
3. Return to performance base and mastery assessment
5. We still need money to implement changes. One piece is finding resources to fund such programs as MP or Project Lead the Way.
6. Perkins Funding, Green Academy, The Irvine Foundation—there are opportunities .
 - Offer ways to engage the business community. Advisory board: where are we going as a region, and how are we going to support it?
7. We don't want several districts to discuss funding with funding sources; the idea of one regional ROP that services the entire area is more efficient.
8. Look at Tri-Valley ROCP and see what MP they are best suited for. Not all MPs; need to choose something at which we can excel.
9. Model – Attend two years of GE at high school, then we provide a regional bus (transportation) system for students to attend career/pathway choice at the high school where it's offered.

- Look at how much that will cost
 - Move away from high school as being singleton
10. How do you strike a balance level?
Concern: two track system
 - Welders/machinists need same math/science as college bound
 11. Core value- equity of opportunity
 - We don't want to lose this with the changes we make
 - Mastery builds Mastery
 - Mastery on *how* to learn; attitude is important
 - Finding places for all students
 - 21st Century skills: need to address the engagement gap in order to address the achievement gap
 - We have strong resources in Tri-Valley and in TVROCP. We can do this more efficiently together.
 - TEC is a resource- look at pathways and the labor market; focus on how we can do this for our students
 - How can we afford it? As a JPA, look at how we can work together.
 - We have an opportunity to reshape ROCP to foster high school achievement; we have attitudes in place and all the players in place.
 12. Districts are struggling to keep certain classes. They always had their own CTE and then there was the TVROCP to provide support.
 13. Define what we have. As we are losing CTE at the high schools, TVROCP is coming to the rescue. We are moving towards this philosophy.
 14. Eliminate duplication between the high school courses and ROP courses.
 15. We need to be more coherent with courses and the overall direction so that each district and TVROCP are together in what we are offering.
 16. Make sure resources are available across districts.

Board Member Stewart Gary suggested a change to the key question: Instead of "actions"...

"We, the trustees, ask that our superintendents come back to the Joint Powers Board and their District Board with implemental strategies and funding strategies of the MP to better connect ROCP with the schools."

Overview of Draft TVROCP 201-11 Goals and Strategic Intent

The following Questions were presented for discussion purposes:

1. *How do we move the system forward from operating in semi-isolation to shared decision-making and shared resources to maximize our efficiencies and build a stronger CTE system that best serves our shared students' needs?*
2. *How can TVROCP, as a regional delivery system, be a greater asset to meeting our member districts' respective missions?*
3. *Are our member districts interested in taking action on the recommendations in the MP Report?*
4. *What is the consensus of our member districts' on recommendations for priorities regarding the TVROCP's Strategic Intents and Strategic Action.*

Superintendent Centoni introduced the draft goals and focus areas. Jorja Ivie, Director of Instructional and Student Support Services, provided an overview on the focus areas of *Programming* and *Marketing/Public Relations*; Noreen Bastian, Business & Personnel Services Manager, provided an

overview on the *Fiscal Stability* focus area.

The Overarching TVROCP Goal is **to continue to serve students in years to come by providing high quality career technical education.**

Strategic Initiatives/Objectives:

- 1) High Quality Programming
- 2) Fiscal Stability
- 3) Marketing/Public Relations
- 4) Address the 2009-12 Strategic Plan (continued)

1.0 Strategic Intent:

- Promote the success of all students by MAINTAINING A FOCUS ON STRONG TEACHING AND LEARNING and by PROVIDING ENGAGING, HIGH QUALITY PROGRAMS OF INSTRUCTION that lead to careers.

Superintendent Centoni introduced Principal Fred Rutledge who facilitated the discussion on the draft Goals and Strategic Intent. Key discussion points are listed under each focus area.

1.1 Strategic Activities: High Quality Programming

- Board Member Stewart Gary stated that this is a Strategic List which should include everything. For some items, the action is to drop, or that we *shall* do something or *ought* to do something. He said we should focus on the items that *shall* be done.
- We *shall* have a Teacher Support System.
- The CTE assessment system is strong. We need to know what we have so we can get the funding systems and to determine if they are valuable.
- Adopt a CTE Assessment System
- Establish a regional delivery system that provides targeted local industry needs
- Equity of opportunity
- Inventory what CTE we have; eliminate unnecessary duplication
- Plan for coherent programming

2.0. Strategic Intent:

- Promote the success of all students and STRENGTHEN OUR INVESTMENTS BY ASSURING FISCAL STABILITY THAT ENSURES HIGH QUALITY SERVICE TO STUDENTS

2.1. Strategic Activities: Fiscal Stability

- Having a more strategic approach to applying for grants
- Joint districts sharing info on grants
- Extending the school year
- Fee-based summer schools
- We have the ability to be flexible.
- Explore offering courses to students in middle school, summer school, after-school and evening programs
 - Step up classes in middle school to give students a taste of what the high school courses/pathways are like.
 - Using after-school funding
 - Can the ROCP discussion also go down to the middle school, and could they support woodshop or other vocational courses?
 - Credentialing will need to be reviewed
 - Students like the hands-on trade focus courses
- Leads to a more well-rounded individual who is both academically and vocationally trained
- Pursue additional resources/revenue opportunities
- Identify ways to engage the business community in regional support
(Where are we going as a region and how are we going to support it?)

- Trustees can help build bridges and not put up road blocks, but they need tangible information/data when asking businesses to invest.
- Project Lead the Way: Learning how to approach businesses when seeking funding for the program
- Districts jointly collaborate on grants
- Establish procedures with the Alameda COE and member districts for receipt of all state apportionments that will ensure adequate monthly cash flow.
- Increase student access to CTE program

3.0. Strategic Intent:

- Promote the success of all students by establishing a strong MARKETING AND PUBLIC RELATIONS STRATEGY

3.1. Strategic Activities: Marketing/Public Relations

- a) Establish a common message/talking points that all member districts can communicate:
 - Districts have talking points to share every time they meet with someone.
 - Helping to share the vision that's it's not the UC track or the CTE track—a philosophical shift.
 - Trustees can help build bridges and not put up toad blocks, but they need tangible info/data when asking businesses to invest.

4.0. Strategic Intent:

- Promote the success of all students by CONTINUING TO ADDRESS THE 2009-2012 STRATEGIC PLAN

4.1 Strategic Activities: 2009-2012 Strategic Plan

Superintendent Centoni referenced the 2009-2012 plan which will be ongoing.

The TVROCP Coordinating Council, working together with the TVROCP, will come back quarterly to report initiatives and/or progress.

4.0 ADJOURNMENT:

There being no further business to discuss, Board President Van Dyke adjourned the special meeting/workshop at approximately 1:00 p.m.

Respectfully submitted,

Diane Centoni
Secretary to the Board

Original Signed

Approved and entered into the proceedings of the Board this 9th day of September, 2010.

Jennifer Henry
Board Vice President